

March 27, 2020

Re: Stephen Snow

To Whom it May Concern:

It is a pleasure to write a letter recommending Stephen Snow for employment. Mr. Snow was selected as General Manager and Development Director of Bas Bleu Theater here in Fort Collins and brought energy, innovation, passion, and wide experience to his work. Had the coronavirus not forced what everyone hopes will be a temporary shutdown, Mr. Snow would remain as General Manager and Development Director today.

Bas Bleu was founded in Fort Collins 28 years ago by Wendy Ishi, who came with her husband to our small city from a successful theatrical career, including acting on Broadway. It was my pleasure to have been on the Board of Directors in the early years - a post I had to give up when I became a District Court Judge to avoid even the appearance of impropriety (Bas Bleu was raising money for a move to a larger theater.) I rejoined the Board shortly after finishing my time as a Judge. I became acquainted with Mr. Snow first via his reputation, then by my service on the Board during his time as Development Director and General Manager.

Mr. Snow brought a passion for theater - always guided by his experience and always discussed with and approved by the Board in advance - to his work for Bas Bleu, that resulted in numerous successful innovations. Our website needed updating; Mr. Snow knew how to make it shine and put in many extra hours of work to present the Theater with a beautiful WordPress website that not only attracted the community with features such as snippets from upcoming presentations, short conversations with directors and cast members and the like, but also gave the public enhanced ease of use. He saw opportunities that had been overlooked: put murals on blank walls in the reception lobby, place sponsored murals on the floors of such area to raise funds, etc. Needless to say, our traditional fundraisers, such as the Mardi Gras celebration, Colorado Gives day, and the like were quite successful, due in large part to his ideas and energy.

I unhesitatingly and fully recommend Mr. Snow.

I hope these comments are useful to you. If you wish to contact me to discuss Mr. Snow's application, please call me at 970-484-7364, or email me at davewms64@gmail.com. Thank you.

Sincerely,

Dave Williams