

STEPHEN SNOW

MEDIA ARTS & COMMUNICATIONS PROFESSIONAL

203 – 592 – 8000



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PROFESSIONAL PROFILE

Communications and media arts professional with experience working across a broad spectrum of technologies including hardware and software. Expertise includes video production and non-linear editing, writing, web design, and social media marketing. A willing collaborator, leader, and mentor with a reputation for preparedness, diligence and reliability. Possessing a natural ability to connect with people and generate enthusiasm among team members and other stakeholders.

EDUCATION

BACHELORS // w/honors

Literature/Writing

Columbia University, NY, NY

1994-1997

Hunter College // Communications

NY, NY

SKILLS

TECHNICAL & CREATIVE

WordPress, Joomla!

basic HTML

Adobe Premiere

Adobe Encore

Final Cut Studio (7)

Final Cut X

DaVinci

Photoshop

Apple Logic

Mainstage

iMovie

Garageband

MS Word, Excel, Powerpoint

Apple Pages, Numbers, Keynote

Email Marketing & Design

Content Creation

Content Management

Copywriting, Editing

Digital Media Management

SEO, Keyword Optimization

Social Media Engagement

Website Management

WORK EXPERIENCE

SELF EMPLOYED / FREELANCE / CONTRACT

Web Technology & Media Arts

Web design, video production (camera and non-linear editing), writing, content management, web marketing, tutoring.

WRITER, DIRECTOR, PRODUCER, "SUNSHINE REBELS: Gotham's Lost Tribe"

Documentary film. Pursued under the auspices of D.A. Pennebaker's Living Archives, the film tells the story of a group of 1970's inner-city teenagers that came together at Central Park's Naumburg Bandshell and in the process left an indelible stamp on world culture through startling innovations in graffiti art, music, and extreme sports.

FILMMAKING INSTRUCTOR — Buck's Rock Performing and Creative Arts Camp

Summer '15

Teaching young people ages 11 - 17 to write, produce and edit short films. Concepts include a brief examination of storytelling, three-act structure, archetypes, editing style & techniques, conventions, and effects.

DIGITAL IMAGING TECHNICIAN (DIT), 2ND AC — DOVID MEYER Feature film.

- DIT (Digital Imaging Technician): Responsible for the safe transfer of all film footage from REDMAG SSD cards to backup RAID system;
- 2nd AC: Assist DoP and 1st AC. Third member of the camera team responsible for setup, lens management, camera moves, AND anything and everything the camera department needs.

EDITOR, DIGITAL ASSET MANAGER — BLUE DAYS FILMS, "SHE'S THE BEST THING IN IT"

A documentary film by Ron Nyswaner (PHILADELPHIA, THE PAINTED VEIL). Edited fundraising teasers/trailers and portions of the film.

CAMERA OPERATOR, VIDEO EDITOR — Seven21 Media Center March 2013 – Feb. '14

Using Final Cut and Adobe Premiere, edited TV ads, corporate films, music videos, and film trailers.

STEPHEN SNOW

PERSONAL WEBSITE

www.AMatterOfMedia.com

VOLUNTEER WORK

Former Events Planning Lead,
Charter for Compassion International

EXTRAS

I was a voice student at the High School
of Music & Art (**FAME!**).

I deeply enjoy playing the guitar.

I have two cats,

Anna Lee & Tenzin!

Dancing is in my blood!

Words to live by:

If you have integrity it's the only thing
that matters. If you don't have integrity
it's the only thing that matters.

EXPERIENCE CONTINUED

SOCIAL MEDIA COMMUNITY MANAGER & VIDEO MANAGER

DragonSearch Marketing

Sept. '12 – March '13

Launched the video department as a new division. Set workflow and content management processes and standards. Managed clients' social media presence.

- Authored 38-page white paper detailing the value of video in marketing.
- As Community Manager, edited client blogs and articles for SEO keyword optimization; maintained client social media sites with brand storytelling, relevant linking.
- Wrote scripts, shot, edited, optimized, marketing videos.
- Managed and edited clients' social media and blog presences.
- Launched the video department as a new division. Wrote scripts, shot, edited, optimized, marketing videos.
- Set workflow and content management processes and standards.
- Authored 38-page white paper detailing the value of video in marketing
- Edited client blogs and articles for SEO keyword optimization, maintained client social media sites with brand storytelling, relevant linking.

EDITOR, DIGITAL ASSET MANAGER — "SHE'S THE BEST THING IN IT" June '12 – Sept. '12

A documentary film by Ron Nyswaner (PHILADELPHIA, THE PAINTED VEIL). Edited fundraising teasers/trailers and portions of the documentary. Organized and managed film assets.

LEAD MAC SPECIALIST, SOFTWARE TRAINER — Apple Computer Feb. 2005 – Jan. '08

Certified Apple Product Professional. Consistently exceeded quarterly sales targets. Approximately 30% of time spent teaching software applications, from basic programs to professional apps like FC Studio.

VIDEO EDITOR — "PASSION FRUIT; The Story of the Oregon Wine Pioneers"

July – Sept. 2008 Documentary film. Compiled and organized documentary footage. Edited footage and trailers.

WRITER, DIRECTOR, EDITOR — "FALL TO THE SON"

Sept. '05 – Oct. '05

Award-winning Short Film. Winner of the Litchfield Hills Film Festival; Top-ten finalist in the Tribeca Online Short Film Festival; Official Selection, Connecticut Film Festival.

2ND CAMERA — "DEMON RESURRECTION" Feature Film.

May '04 – Aug. '04

In an isolated house, a group of friends battle supernatural forces as they try to protect a young woman from an evil cult. Writer, director, Bill Hopkins.

1ST CAMERA OPERATOR, EDITOR — "CALIFORNIA CUSTODY"

Oct. '04 – Nov. '04

An unsettling documentary look at the American family court system, including divorce, domestic abuse, child custody. Shot on location, Sacramento, CA and Albany, NY.

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THINGS I LIKE

Mountains

Ocean & the Beach

Scuba Diving (certified)

Frisbee (Freelance & Ultimate)

Music, Music, Music

Movies

Animals

EXPERIENCE CONTINUED

CINEMATOGRAPHER — “THE MEETING”

Aug. '04 – Sept. '04

Feature. A group of aspiring Ohio screenwriters meets once a week to discuss what they aren't doing.

EDITOR, CAMERA OPERATOR., CERTIFIED SCUBA DIVER - “THE SEARCH FOR EL SALVADOR”

June '02 – July '02

A documentary about the search for the Spanish treasure ship El Salvador which sank in a hurricane off the North Carolina coast in 1750. Filmed for Phil Masters, who discovered Queen Anne's Revenge, the flagship of the pirate Blackbeard. Shot on location in Beaufort, NC, and Havana, Cuba.

EDITOR, MARITEL, EDITOR

May '99 – '02

Editor and Content Manager of a boating and water sports web “portal” that was a sub-division of the parent marine communications company, Maritel.

REFERENCES



JEFFREY BIGGER

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